

2017 Equity Crowdfunding Campaign

*“Native Sons of Chicago was organized to make direct and indirect investments in local businesses and value added real estate projects. The goal is to inject capital in historically disadvantaged areas where such investments can deliver value and provide benefits to local community residents.”*

Director

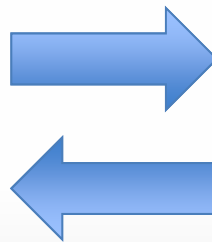
- Al Prudeaux, Managing

Native Sons Of Chicago LLC

# Perfect Relationship Between...



Local Residents



Local Businesses

# Our Commitment

- ✓ Generate profits & returns for investors
- Rebuild local economies
- Stabilize communities

# Sample Real Estate Transaction

Acquisition	\$20,000
Rehab Costs	\$150,000
Closing Costs	\$16,000
Sales Price	\$230,000

**Profit**  
**\$64,000**

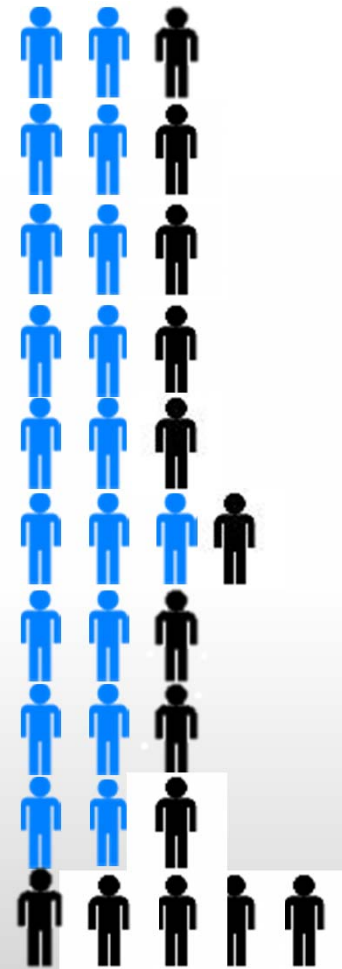


# Our Commitment

- ✓ Generate profits & returns for investors
- ✓ Rebuild local economies
- Stabilize communities

# What if... We Hire LOCAL!

Architects  
Electricians  
Plumbers  
Carpenters  
Landscapers  
Roofers  
HVAC  
Masons  
Painters  
Unskilled



= skilled workers



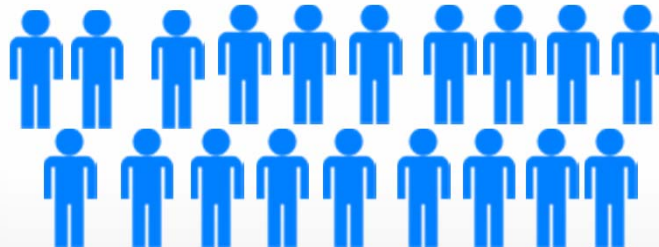
= unskilled workers



## 9 Local Businesses



## 19 Skilled Workers



## 13 Newly Trained Unskilled Workers





# What about the Real Estate Pros?

- ✓ Listing agent
- ✓ Buyers agent
- ✓ Title company
- ✓ Mortgage bankers
- ✓ Insurance agent
- ✓ Appraiser
- ✓ Buyer's Lawyer
- ✓ Seller's lawyer

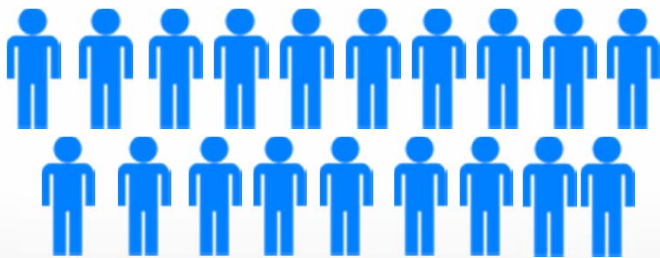
**8 Additional firms**

**37+ people directly affected by 1 project**

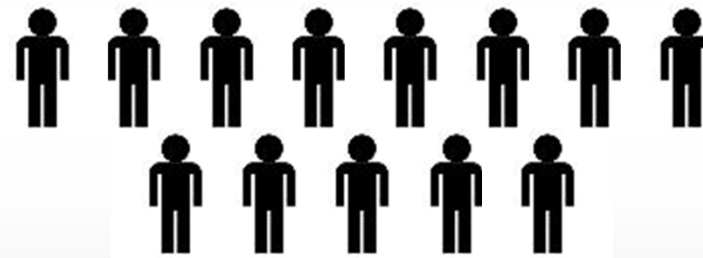
## 17 Local Businesses



## 19 Skilled Workers



## 13 Newly Trained Unskilled Workers



## The Crowd



# Our Commitment

- ✓ Generate profits & returns for investors
- ✓ Rebuild local economies
- ✓ Stabilize communities

# Promote Home Ownership

## Sample Real Estate Sale Transaction

3 Unit Building

Sold for \$230,000 to Joe, a US Veteran

Joe used GI Cert (100%)

Monthly mortgage payment (PITI)    \$1565.38

Income from Veteran #1	\$1,100/month
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Income from Veteran #2	\$1,100/month
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Positive monthly cashflow    \$634.62

# Recap

## With just one deal...

Created revenue for 17 local businesses

Opportunities 13+ people with no skills or experience

Circulated \$150K to the local economy

\$634.62 recurring income to a Vet

Providing local investors with positive returns

All without the need for TIF, Tax Credits, Donations, Handouts, or Charity



# Advisory Board

**Al Prudeaux**

CEO, PeerPoint Capital

**Dwayne Hirsch**

Small Business Advocacy Council

**Antonio Williams**

CEO, Green Living Investments

**Monica-Kaye Gamble**

Former Regional Counsel, AirBNB

**Torrence Moore**

Managing Director, VEDC

**Anthony Zeoli**

Partner, Freeborn & Peters

**Michael Drayton**

The Drayton Group Advisors, LLC

**Omari Kamal**

Director, CFO Worldwide

**Leonard Omarr Muhammad**

Blue Nebula Consulting